



2008

REGENCY VISION

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Robert Little, CEO

The past season has been a challenging one for the hearth products industry but like challenging times in previous decades, it provides opportunities to move forward while others pull back. My response has been to roll up my sleeves and join the hard working, talented team at Regency to come up with the right recipe to take advantage of the changes before us.

We've focused all of our effort on coming out with products and features that people want to buy right now. I have not been this excited about our new product line up in many years. I invite you to join the Regency team to see how we can meet this year's challenges together.

REGENCY VISION



We have worked hard to understand both the hearth market and home décor trends so that we can offer you the products your customers want. See our exciting new gas line up, our brand new pellet line and the latest in our already strong wood line up.





Regency® Liberty™ L676SF gas fireplace

From timeless tradition to modern sensation

We have evolved the Liberty line to include dramatic contemporary elements to take it from timeless and traditional to modern and sensational! Reflective firebox panels expand and amplify the effect of the NEW Regency **Sunrise™ fire** with cobalt blue crystals. A clean, crisp frame finishes the invisible ceramic glass making this fireplace a powerful fashion statement by its simple, dramatic presentation.

This product will expand your offering to designers, architects or retail customers who want a modern look for their new homes or renovations.

Standard Features

- Sunrise fire with cobalt blue crystals
- One piece seamless frame in black or various colors
- Wall mounted On/Off switch

Optional Features

- Black enamel reflective panels
- Stainless reflective panels
- Proflame remote control
- LP conversion kit

Dimensions	
Faceplate width	33-7/8"
Faceplate height	32"
Viewing area	676 sq.in.

Specifications	
Input (BTU) NG	33,000
Turn Down to (BTU)	22,000



Target price: from \$3,500
Available July 2008



Regency® E33sf gas insert

Double your customer potential

This successful fireplace insert has been made even better by adding an exciting “louverless” surround with subtle dimension and clean, straight lines that draw the eye to the delicate NEW Regency **Sunrise™** fire with cobalt blue crystals. These options will appeal to a whole new customer base interested in upgrading their existing masonry fireplace to a more contemporary look.

Standard Features

- Sunrise fire with cobalt blue crystals
- Contemporary surround and door frame
- Easy access controls
- Variable speed blower

Min. Fireplace Opening	
Width (front)	32-1/4"
Height	24-3/16"
Depth	16-3/4"

Dimensions	
Faceplate width	47-5/8"
Faceplate height	30-3/4"
Glass width	27-7/8"
Glass height	13-3/4"

Specifications	
Input (BTU) NG	26,000
Turn Down to (BTU)	17,000

Contemporary surround and Sunrise fire will be available for other Regency inserts. Target prices from \$2100.

Target price: from \$2,600
Available May 2008



Regency Horizon™ HZ54

Clean, contemporary fire star



Today's decorating trends demand a fireplace that complements clean, open rooms. Your customer will choose the Regency Horizon for its sleek sophisticated firescape designed to impress and relax. This fireplace is a perfect offering for customers that demand drama in modern & contemporary homes.

It will also open doors for commercial applications like restaurants, hotels and lounges. Architects and Designers will appreciate the size, simplicity and quality that will reflect well on them and you.

Dimensions	
Faceplate width	54"
Faceplate height	22-1/2"
Glass width	45-2/3"
Glass height	14-1/4"
View area	652 sq.in.
Specifications	
Input (BTU) NG	52,000

Target price: from \$5,000
Available June 2008





Regency® Bellavista™* fireplace line

A fireplace for anyone, anywhere



Above: B36XT shown with arched full screen doors

We have evolved the successful P36 fireplace line into a new product that allows more flexibility in a size that your customer wants today. We combined the strong qualities of the P36 with market trends, dealer and consumer input to turn it into a fireplace line that will help you sell to almost every DV customer who comes into your showroom.

We have maintained the popular width size at 36", but have increased the height by 2" to provide the tall aesthetics your customers are looking for. And, most importantly the glass has been increased to provide 42% more viewing area!

* Bellavista (bell·a·vis·ta) ~ Italian word meaning Panorama



B36XT shown with flush panels and slimline black fascia in black



B36X shown with flush panels and slimline fascia in stainless steel



B36X shown louvers and 3-piece finishing trim

Bellavista B36X Fireplace

For the contractor/builder market, this unit is a solid fireplace that features a standing pilot, tempered glass and 20,500 BTU. Competitively priced, you can present it as a high quality builder product they can count on.

Bellavista B36XT Fireplace

This high efficiency medium sized fireplace will be the cornerstone to Direct Vent sales in your showroom. Perfect for the customers who are looking for a medium, high efficiency fireplace with strong, clean styling and a choice of finishing options. Amazing new logs present the full fire from within the well designed firebox.

Standard Features

- Beautiful fire with glowing logs, platinum embers and fire grate
- 646 sq. in. viewing area
- Standing pilot with DC ignition
- Louver mounted controls
- Black vermiculite floor
- Top or rear vent

Optional Features

- Louvers
- Flush panels
- Finishing trim (3 piece)
- Slimline fascia (1 piece)
- Arch full screen doors with inside fit surround
- Brick panels
- Enamel black or reflective steel panels
- Variable speed blower
- Proflame remote control
- Vertical or horizontal vent terminations
- AstroCap™ Venting system

Dimensions	B36X	B36XT
Width	36"	36"
Height	32"	32"
Depth	18"	18"
Glass type	tempered	ceramic
Glass Width	30-3/8"	30-3/8"
Glass Height	21"	21"
Viewing area (compare to P36D)	646 sq.in. +43%	646 sq.in. +43%

Specifications	B36X	B36XT
Input (BTU) NG	20,500	33,000
Turn Down to (BTU)	14,000	22,000
Vent size	5" x 8"	5" x 8"
Vent location	top or rear	top or rear



Regency® Liberty™ L900 & Liberty L676

2008 model

We have listened to dealer and consumer suggestions and evolved Liberty to make it even better! Regency engineers focused on creating the taller flames and realistic logs, making both units more appealing and easier to install. The result is simply incredible!

The Liberty flame is now dramatically taller and surrounded by more glowing embers. Moulded from real wood, the oak logs rest on a traditional fire grate and are accented by optional cast iron andirons. A operable mesh pull screen adds to the realism.

	L900-1	L676-1
Glass Viewing area	900 sq.in.	676 sq.in.

Specifications	L900-1	L676-1
Input (BTU)	41,500	33,000
Turn Down to (BTU)	28,000	22,000



Standard Features

- Flush front with ceramic safety glass
- Standing pilot with direct spark ignition
- Proflame GTM remote control «NEW»
- 6-stage flame height adjustment (using remote) «NEW»
- Oak logs (molded directly from real wood) «NEW»
- Operable mesh pull screen «NEW»
- Steel grate «NEW»
- Old Town Red or Rustic Brown brick panels (must choose one) «NEW»
- Black vermiculite floor «NEW»
- Platinum bright embers «NEW»
- Wall mounted On/Off switch «NEW»
- Easy clean glass system

Optional Features

- LP conversion kit
- One piece seamless frame «NEW»
- Cast iron andirons «NEW»
- Black enamel panels «NEW»
- Heat Wave™ power duct kit
- Heat Release™ kit
- Horizontal or vertical vent termination
- AstroCap® flex venting system

Installation Specifications

- No hearth required «NEW»
- Outside base is customizable to match floor (up to 5/8" tile) «NEW»
- No minimum rise required for horizontal terminations «NEW»

More Regency® upgrades

All Regency gas fireplaces, inserts & stoves now include Bright Platinum Embers.

Regency Panorama P36 & P36D

- Slim line fascia (3 or 4 sided) in stainless steel or black
- Reflective panels
- Black enamel panels
- Flush panels
- Painted full screen doors



Hampton® H300

- Short legs in charcoal gray & timberline brown



Full screen doors painted in metallic gray



Full screen doors painted in metallic brown



H300 short legs

Regency E33

- New contemporary surround & door frame



Contemporary surround & door frame

Due to ongoing product development, product appearance and specifications are subject to change without notice. Target prices are subject to change without notice.

We want your feedback! What do you think of our new products?
Give us your thoughts on the new products at www.regency-vision.com

See burning product videos at:
www.regency-vision.com



Hampton® HI200 cast iron wood insert

Timeless cast beauty that takes less time to install

Specifications	
Maximum BTU	55,000
Optimum efficiency	73.8%
Maximum log size	18"
Burn time (typical)	up to 8 hrs.
Emissions (grams/h)	3.0 g/h
Firebox size	1.4 cu. ft
Flue size	6"

Min. Fireplace Opening	
Width (front)	23"
Height	19"
Depth	13-3/4"

Faceplate dimensions	
Width	38-1/3"
Height	27-1/4"

The New Hampton HI200 combines the success of the adaptable Regency® I1200 wood insert and the beauty of the Hampton HI300 to create a cast fireplace insert that can fit any pre-fab fireplace. Save time, money and provide your customer with the timeless beauty of a cast fireplace.

Standard Features

- EPA Certified
- Non-catalytic technology
- Single rod draft control
- Airwash system
- Brick-lined firebox
- Ceramic safety glass

Optional Features

- Metallic black or timberline brown finish
- 2-speed blower
- Standard or 4-1/2" offset flue adaptor
- Stainless steel liner kit



Greenfire™ pellet stove & insert (GF55 & GF155)

Reliable wood pellet technology

This wood pellet stove and insert will be the perfect fit for pellet customers who want a proven performer that is easy to use, reliable and priced right. The new Greenfire line has been designed to provide you with proven wood pellet stove technology that is flexible enough to fit most installations (into openings as low as 19"), is easy to install and has timeless good looks with tasteful options. Features include an advanced air wash system, quiet blower, adjustable hopper, durable cast iron brick liner and tasteful hidden door and hopper handles.



Antique Copper Door Overlay



Antique Nickel Door Overlay



Black Door Overlay

Available now.



Dimensions	GF55 Stove
Height	34-1/8"
Width	24-1/2"
Depth	24"

Minimum Fireplace Opening		GF155 Insert
Height	55 lbs hopper (standard)	22.75"
	42 lbs hopper (adjusted hopper)	19.5"
Width		26"
Depth		15"

Faceplate dimensions	Width	Height
Regular faceplate	39-15/16"	30"
Oversize faceplate	45-15/16"	33"

Standard Features

- Heat input from 12,000 - 45,000 BTU's
- 83% efficient
- EPA certified
- Heavy-duty heat exchanger
- Large, full pedestal ash pan (GF55 model)
- Ash pan (GF155 model)
- 300-Watt ignitor
- Large 55 lb hopper with easy access lid
- Adjustable hopper height (GF155) from 22.25" to 19"
- Covered, easy-to-use controls
- 3" flue
- 160 CFM convection fan
- Hi/Lo thermostat compatible
- On/Off thermostat compatible
- Emissions: 2.0 g/hour
- Area heated: 2,000 ft

Design Features

- Attractive, durable cast iron brick liner
- Large arched bay door
- Black door overlay
- Hidden door handle
- Recessed hopper lid handle

Optional Features

- Antique copper door overlay
- Antique nickel door overlay
- Ceramic one piece log set

Fireplace Design Center v.6



In 2006 we launched the FDC Version 5 as a brand new program with enhanced features that focused on helping our dealers sell Regency® hearth products to consumers. It has been widely used in showrooms and dealers have had great success with it. We have also taken feedback on how to make it even better and are ready to release FDC version 6.

Download the new version:
www.regency-fire.com/ignite

Available May 2008

New features

- Ability to minimize the FDC program and move the window
- “Spec” button that opens a PDF page with detailed specifications for the selected unit.
- Updated Quote page layout:
 - Includes a larger image of the designed fireplace.
 - Displays complete customer address information.
 - Displays dealer customizable footer that prints at the bottom of each quote.
 - Includes the option to print out the product spec page with the quote.
- Email the quote to your customer. Quotes will now be generated as PDF pages that can be printed or emailed.
- Ability to add non-Regency items with part number, pricing, and quantity. You will be able to import a list of your own and give the customer a complete quote that includes the additional services and products that you provide.
- Ability to re-load a saved quote and create a new quote based on the original.

We want your feedback! What do you think of our new products?

Give us your thoughts on the new products you saw at HPBA, online or from your Account Executive presentation. Help us reflect your market in our products.

Complete our product survey at:

www.regency-vision.com